SIMON | ANDERSON MULTIFAMILY TEAM

012024

Washington State Apartment Sales Specialists

EASTERN WASHINGTON MARKET DYNAMICS

km Kidder Mathews



HOW TO USE THIS STUDY

Discover the latest apartment investment sales, vacancy, and rent data in Eastern Washington.

Look for our insights in each submarket to help guide your investment decisions. <u>≡`ö</u>

Contact us to chat about the market, discuss the best times to buy or sell, and request a valuation of your apartment building or land.



APARTMENT SALES EXPERTS

OUR EXPERTISE



MAX FRAME

Vice President

EASTERN WASHINGTON SPECIALIST

Max is an apartment broker specializing in the sale of apartments in Eastern Washington. Born and raised in the region, Max pairs his local market knowledge and expertise with Kidder Mathews' national outreach and exposure.

CURRENT LISTINGS



On the Market

\$5,500,000

CAMPUS VILLAGE

Ellensburg, WA

STATUS

UNITS

PRICE

Spokane, WA

GONZAGA 15 BEDROOM

15

Coming Soon

\$895,000

| | with |
|--|------|
| | |
| | |
| | |

TURNING LEAF TOWNHOMES

| Spokane, WA | | | | |
|-------------|---------|--|--|--|
| STATUS | Pending | | | |
| UNITS | 32 | | | |
| PRICE | Pendina | | | |



SPOKANE VALLEY 8-UNIT

Spokane, WA

| STATUS | Pending |
|--------|---------|
| UNITS | 8 |
| PRICE | Pending |

DOWNLOAD PRIOR RESEARCH REPORTS

41

Q4 2023 REPORT

STATUS

UNITS

PRICE

Q3 2023 REPORT

Q2 2023 REPORT

Q1 2023 REPORT

KIDDER MATHEWS

Spokane County Takes Lead in Eastern Washington Sales for 2023 Amid a Trend of Softening Rental Rates.



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In 2023, Spokane dominated Eastern Washington's overall sales with 35 transactions, equating to 51% of all sales. Following Spokane was Walla Walla with 5 sales (7%), Yakima with 4 sales (6%), and East Wenatchee and Kennewick each with 3 sales (4% each).



Interest Rates

Anticipate a boost in the real estate market, as the Federal Reserve is projected to reduce interest rates in 2024. This move is expected to facilitate a closer alignment between buyer and seller pricing.



4

Rental Rates

HISTORICAL SALES TRENDS

Rental rates in all Eastern Washington markets are starting to soften. Although seasonality contributes significantly to this trend, it's unlikely that we will witness the substantial rental hikes that were customary in past years.

INVENTORY

| | Units | Buildings |
|---------------------|--------|-----------|
| TOTAL | 76,277 | 1,888 |
| 5 TO 50-UNITS | 22,440 | 1,498 |
| 50+ UNITS | 53,837 | 390 |
| 12-MONTH DELIVERIES | 2,708 | 34 |
| AVERAGE UNIT SIZE | 888 SF | |

RENT & VACANCY

| | 12 MONTHS AGO | | 90 DAYS AGO | | LAST QUARTER |
|---------|------------------|--------------------|----------------|------------------|-----------------|
| | Q4 2022 | 12-Month Change | Q3 2023 | 90-Day Change | Q4 2023 |
| RENT | \$1,266 | ▲ 0.9% | \$1,282 | ▼0.3% | \$1,278 |
| VACANCY | 5.9% | 🔺 100 bps | 6.6% | ▲ 30 bps | 6.9% |

All building ages, 5+ unit apartment buildings

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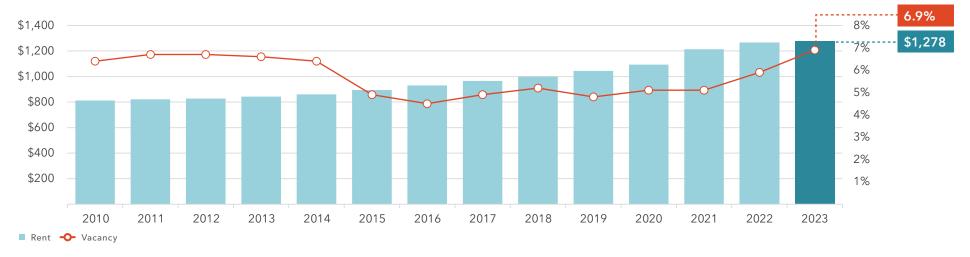
Dutilation of

| | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | Q4 2022 | 12-Month Change | Q4 2023 | Y-O-Y Change | 2023 |
|----------------|--------|--------|--------|--------|--------|--------|---------|--------------------|---------|-----------------|--------|
| BUILDING SALES | 86 | 111 | 113 | 116 | 124 | 88 | 17 | ▼ 12% | 15 | ▼ 23% | 68 |
| SALES VOLUME | \$179M | \$372M | \$406M | \$170M | \$529M | \$624M | \$70M | ▼ 7% | \$65M | ▼ 40% | \$373M |
| PRICE/UNIT | \$75K | \$95K | \$105K | \$92K | \$146K | \$132K | \$128K | ▲ 20% | \$153K | ▲ 15% | \$152K |
| PRICE/SF | \$79 | \$101 | \$108 | \$112 | \$165 | \$184 | \$206 | ▼ 21% | \$163 | ▼ 1% | \$182 |
| CAP RATE | 6.8% | 6.5% | 6.4% | 6.1% | 5.7% | 5.0% | 5.0% | ▲ 52 bps | 5.5% | ▲ 64 bps | 5.6% |

All building ages, 5+ unit apartment buildings

HISTORIC TRENDS

RENT AND VACANCY TRENDS



SALES TRENDS





SALES VELOCITY

5 TO 50 UNITS

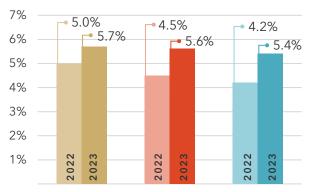
PRICE PER UNIT



PRICE PER SQUARE FOOT



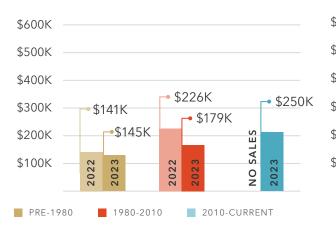
CAP RATE



50+ UNITS

6

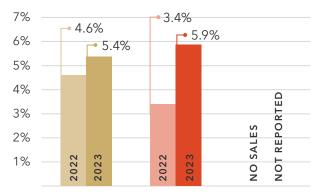
PRICE PER UNIT



PRICE PER SQUARE FOOT



CAP RATE



SIMON | ANDERSON MULTIFAMILY TEAM = 2024 Q1 MARKET DYNAMICS

EASTERN WASHINGTON'S MOST ACTIVE MARKETS

REGIONAL SALE PRICING VELOCITY

CHELAN & DOUGLAS COUNTIES -(WENATCHEE VALLEY)

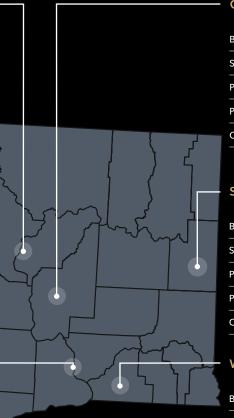
| | Q1 2023 | Q2 2023 | Q3 2023 | Q4 2023 |
|----------------|---------|---------|---------|---------|
| BUILDING SALES | 2 | 1 | | 1 |
| SALES VOLUME | \$9M | \$2M | - | \$6M |
| PRICE/UNIT | \$126K | \$79K | - | \$124K |
| PRICE/SF | \$94 | \$164 | - | \$100 |
| CAP RATE | 4.4% | - | - | - |

YAKIMA COUNTY -

| BUILDING SALES | Q1 2023 2 | Q2 2023 1 | Q3 2023 - | Q4 2023 1 |
|----------------|---------------------|---------------------|--------------|---------------------|
| SALES VOLUME | \$7M | \$1M | | \$700K |
| PRICE/UNIT | \$300K | \$86K | | \$140K |
| PRICE/SF | \$219 | \$73 | | \$153 |
| CAP RATE | 5.0% | - | - | 6.2% |

FRANKLIN & BENTON COUNTIES - (TRI-CITIES)

| | Q1 2023 | Q2 2023 | Q3 2023 | Q4 2023 |
|----------------|---------|---------|---------|---------|
| BUILDING SALES | 1 | 4 | 3 | 1 |
| SALES VOLUME | \$2M | \$38M | \$75M | \$7M |
| PRICE/UNIT | \$93K | \$173K | \$165K | \$119K |
| PRICE/SF | \$234 | \$185 | \$166 | \$126 |
| CAP RATE | 7.1% | 6.2% | 6.4% | 6.8% |



– GRANT COUNTY

| BUILDING SALES | Q1 2023 - | Q2 2023 - | Q3 2023 3 | Q4 2023 1 |
|----------------|--------------|--------------|---------------------|---------------------|
| SALES VOLUME | - | - | \$4M | \$1M |
| PRICE/UNIT | | | \$129K | \$113K |
| PRICE/SF | | | \$135 | \$108 |
| CAP RATE | - | - | 5.6% | 7.0% |

SPOKANE COUNTY

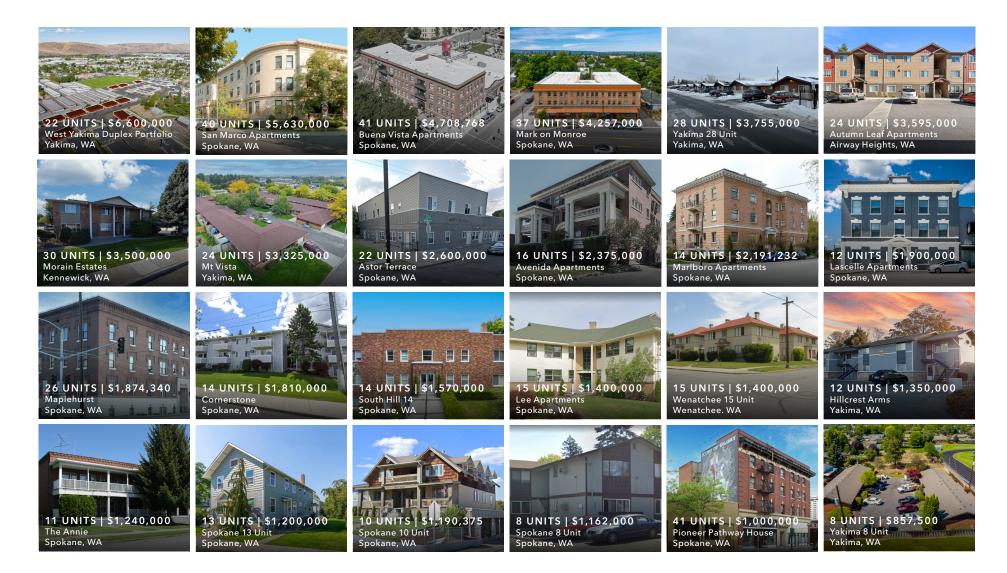
| BUILDING SALES | Q1 2023 10 | Q2 2023 11 | Q3 2023 9 | Q4 2023 10 |
|----------------|----------------------|----------------------|---------------------|----------------------|
| SALES VOLUME | \$55M | \$29M | \$47M | \$44M |
| PRICE/UNIT | \$168K | \$168K | \$156K | \$166K |
| PRICE/SF | \$207 | \$180 | \$233 | \$182 |
| CAP RATE | 5.3% | 6.3% | 5.3% | 5.2% |

WALLA WALLA COUNTY

| BUILDING SALES | Q1 2023 3 | Q2 2023 1 | Q3 2023 - | Q4 2023 1 |
|----------------|---------------------|---------------------|--------------|---------------------|
| SALES VOLUME | \$35M | \$3M | - | \$6M |
| PRICE/UNIT | \$149K | \$106K | - | \$127K |
| PRICE/SF | \$217 | \$151 | - | \$130 |
| CAP RATE | 5.4% | - | - | - |

All building ages, 5+ unit apartment buildings

OUR RECENT EASTERN WA SALES



RECENT CLIENT TESTIMONIAL



SPOKANE 9 UNIT

| 1414-1 | 1418 N Lincoln St, Spokane, | WA |
|--------|-----------------------------|------------------|
| SALE | PRICE | \$825,000 |
| SALE | DATE | January 10, 2024 |

Max had nothing but our best interests in mind from day one until after closing. He consistently kept us apprised of the changing market, of his progress and tactfully kept us on task with whatever was required from us. He considered our every suggestion, offered invaluable insight to our real estate selling strategy and exceeded our expectations in attention to detail, market analysis, pricing our property and marketing material.

At every stage Max consistently gave us his full attention and quickly responded in his follow up and follow through. Once in contract, Max was keen to realize when delays and details affected us and genuinely reassured us in a personal yet professional manner. He was an outstanding advocate in the negotiations and a great support through closing.

We would highly recommend Max and his team to anyone in the buying or selling of commercial real estate.

SELLERS, SPOKANE 9 UNIT Katherine & Randy S. EASTERN WASHINGTON SPECIALIST

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Notes & Sources

Sales data for the Eastern Washington region is inclusive to all market-rate apartment buildings with at least five units in Okanogan, Ferry, Stevens, Pend Oreille, Chelan, Douglas, Lincoln, Spokane, Kittitas, Grant, Adams, Whitman, Yakima, Benton, Franklin, Walla Walla, Columbia, Garfield, Asotin, Klickitat. Sources include: CoStar, SCOUT - Spokane County, Real Capital Analytics and Simon | Anderson Multifamily Team Research.

Vacancy data includes Yakima, Spokane, Benton, Franklin, Chelan, Douglass, Walla Walla, and Kittitas Counties. Sources include: CoStar and Simon | Anderson Multifamily Team Research.

