### SIMON | ANDERSON MULTIFAMILY TEAM

Washington State Apartment Sales Specialists

## EASTERN WASHINGTON APARTMENT MARKET DYNAMICS









# HOW TO USE THIS STUDY

Discover the latest apartment investment sales, vacancy, and rent data in Eastern Washington.

Look for our insights in each submarket to help guide your investment decisions.

Contact us to chat about the market, discuss the best times to buy or sell, and request a valuation of your apartment building or land.



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## APARTMENT SALES EXPERTS

#### **OUR EXPERTISE**







5 - 50 UNITS

50+ UNITS DEVELOPMENT

MICROS

**RESEARCH REPORTS** Q2 2023 REPORT Q1 2023 REPORT Q4 2022 REPORT

DOWNLOAD PRIOR

### Max Frame

VICE PRESIDENT



### Eastern Washington Specialist

Max is an apartment broker specializing in the sale of apartments in Eastern Washington. Born and raised in the region, Max pairs his local market knowledge and expertise with Kidder Mathews' national outreach and exposure.

### **Our Recent Eastern Washington Sales**



41 UNITS | \$1,000,000 Pioneer Pathway House

SIMONANDERSONTEAM.COM/LISTINGS

Buyer and seller pricing expectations are gradually aligning, but the situation hasn't fully resolved yet. Despite this, the demand from buyers to invest in Spokane remains steady, as evidenced by 11 out of 18 sales in Q2 occurring in Spokane County.

### ∑́- Sales Insight

Since Q3 of 2022, total sales have remained stable on a quarterly basis; however, there has been a persistent decrease in sales volume. Among the total of 36 sales in Q1 and Q2, the majority of transactions that successfully closed were priced below \$4 million (24 sales), with only one sale exceeding \$20 million.

### Cap Rate Insight

**HISTORICAL SALES TRENDS** 

Cap rates experienced a significant increase, finally reaching the desired "6%+ range" as requested by buyers. However, it's worth noting that despite this improvement, we observed a few sales of heavy value-add properties or properties with very low in-place rents at cap rates below 5.5%.

#### INVENTORY Units Buildings TOTAL 74,599 1,831 5 TO 50-UNITS 21,626 1,451 52,973 380 50+ UNITS 2,235 30 **12-MONTH DELIVERIES** AVERAGE UNIT SIZE 889 SF

#### **RENT & VACANCY**

	Q2 2022	12-Month Change	Q1 2023	90-Day Change	Q2 2023
RENT	\$1,266	<b>1</b> %	\$1,269	<b>1</b> %	\$1,283
VACANCY	5.3%	▲ 60 bps	6.3%	• 40 bps	5.9%

All building ages, 5+ unit apartment buildings

	2017	2018	2019	2020	2021	2022	Q2 2022	12-Month Change	Q1 2023	90-Day Change	Q2 2023
BUILDING SALES	86	111	113	116	124	88	24	<b>▼</b> 25%	18	No Change	18
SALES VOLUME	\$179M	\$372M	\$406M	\$170M	\$529M	\$624M	\$75M	<b>4</b> %	\$107M	<b>▼</b> 27%	\$78M
PRICE/UNIT	\$75K	\$95K	\$105K	\$92K	\$146K	\$136K	\$139K	<b>1</b> 4%	\$154K	<b>^</b> 2%	\$157K
PRICE/SF	\$79	\$101	\$108	\$112	\$165	\$185	\$168	<b>\$</b> 9%	\$199	▼ 8%	\$183
CAP RATE	6.8%	6.5%	6.4%	6.1%	5.7%	5.0%	5.0%	▲ 116 bps	5.5%	▲ 67 bps	6.1%

All building ages, 5+ unit apartment buildings

Rent

-O- Vacancy

### HISTORIC TRENDS

#### RENT AND VACANCY TRENDS



#### SALES TRENDS

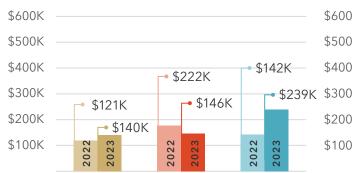




## SALES VELOCITY

### **5 TO 50 UNITS**

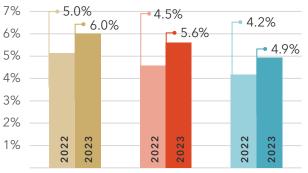
### PRICE PER UNIT



### PRICE PER SQUARE FOOT

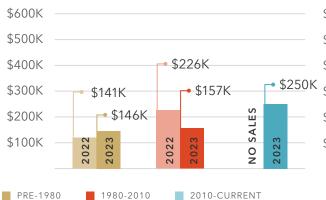


### CAP RATE



### 50+ UNITS

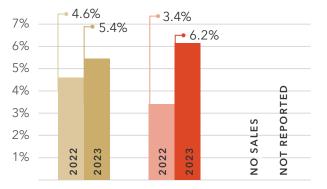
### PRICE PER UNIT



### PRICE PER SQUARE FOOT



### CAP RATE



### Eastern Washington's Most Active Markets REGIONAL SALE PRICING VELOCITY

### 

BUILDING SALES	<b>Q3 2022</b> 2	<b>Q4 2022</b> 1	<b>Q1 2023</b> 2	<b>Q2 2023</b> 1
SALES VOLUME	\$5M	\$4M	\$9M	\$2M
PRICE/UNIT	\$136K	\$147K	\$126K	\$79K
PRICE/SF	\$206	\$278	\$94	\$164
CAP RATE	5.7%	4.7%	4.4%	-

### YAKIMA COUNTY -

BUILDING SALES	<b>Q3 2022</b> 4	<b>Q4 2022</b> 1	<b>Q1 2023</b> 2	<b>Q2 2023</b> 1	
SALES VOLUME	\$8M	\$11M	\$7M	\$1M	
PRICE/UNIT	\$111K	\$126K	-	\$86K	R
PRICE/SF	\$124	\$158	\$219	\$73	r
CAP RATE	4.9%	6.1%	5.0%	-	P

### TRI-CITIES —

### FRANKLIN & BENTON COUNTIES

	Q3 2022	Q4 2022	Q1 2023	Q2 2023
BUILDING SALES	4	3	1	4
SALES VOLUME	\$155M	\$7M	\$2M	\$38M
PRICE/UNIT	\$202K	\$136K	\$93K	\$173K
PRICE/SF	\$245	\$247	\$234	\$185
CAP RATE	4.7%	6.3%	7.1%	6.2%

#### **GRANT COUNTY**

BUILDING SALES	<b>Q3 2022</b> 3	<b>Q4 2022</b> 1	Q1 2023 -	Q2 2023 -
SALES VOLUME	\$4M	\$3M	-	-
PRICE/UNIT	\$108K	\$125K	-	-
PRICE/SF	\$182	\$297	-	-
CAP RATE	4.3%		-	

#### SPOKANE COUNTY

BUILDING SALES	Q3 2022 14	<b>Q4 2022</b> 9	<b>Q1 2023</b> 10	<b>Q2 2023</b> 12
SALES VOLUME	\$247M	\$42M	\$55M	\$38M
PRICE/UNIT	\$141K	\$147K	\$168K	\$166K
PRICE/SF	\$205	\$181	\$207	\$194
CAP RATE	4.5%	4.4%	5.7%	6.1%

### WALLA WALLA COUNTY

	Q3 2022	Q4 2022	Q1 2023	Q2 2023
BUILDING SALES		1	3	-
SALES VOLUME	-	\$1M	\$35M	-
PRICE/UNIT	-	\$143K	\$149K	-
PRICE/SF	-	\$144	\$217	-
CAP RATE			5.4%	

All building ages, 5+ unit apartment buildings

## TRUSTWORTHY. *STRATEGIC.* INNOVATIVE. RIGOROUS.

### Team Founders

Dylan Simon EXECUTIVE VICE PRESIDENT



Dylan is a commercial real estate broker who specializes in helping investors buy, sell, and develop apartment buildings in in Puget Sound and across Washington State. He has brokered transactions from \$1M to over \$100M.

Jerrid Anderson EXECUTIVE VICE PRESIDENT



Jerrid focuses on urban apartment and land sales in the City of Seattle and his clients hire him for pricing outperformance and industry leading successful closing percentage.

Max Frame

#### **Specialties**

Eastern Washington

Development Land

5+ Unit Apartment Buildings

JD Fuller

Specialties

I-5 Corridor

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5+ Unit Apartment Buildings



Matt Laird FIRST VICE PRESIDENT

**Specialties** Puget Sound Region

Development Land

5+ Unit Apartment Buildings



Jack Counihan

Specialties

**Apartment Valuations** 

Market Research



Winslow Lee



Specialties North King County

Snohomish County

5+ Unit Apartment Buildings



SIMON | ANDERSON MULTIFAMILY TEAM = 2023 Q3 MARKET DYNAMICS

### NOTES & DATA SOURCES

### NOTES

Sales data for the Eastern Washington region is inclusive to all market-rate apartment buildings with at least five units in Okanogan, Ferry, Stevens, Pend Oreille, Chelan, Douglas, Lincoln, Spokane, Kittitas, Grant, Adams, Whitman, Yakima, Benton, Franklin, Walla Walla, Columbia, Garfield, Asotin, Klickitat.

Vacancy data includes Yakima, Spokane, Benton, Franklin, Chelan, Douglass, Walla Walla, and Kittitas Counties.

### DATA SOURCES

### SALES

CoStar

SCOUT - Spokane County

### **RENT, VACANCY & INVENTORY**

CoStar

Real Capital Analytics

Simon | Anderson Multifamily Team Research

Simon | Anderson Multifamily Team Research

### Simon/Anderson Multifamily Team

#### EASTERN WASHINGTON SPECIALIST

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