



Dylan Simon



Jerrid Anderson



Matt Laird

2018 SEATTLE
NEIGHBORHOOD
APARTMENT
MARKET STUDY





# Introduction



The urban King County 5-50 unit apartment market remains one of the fastest growing, most exciting, and most watched in the country. With another year in the books, the region's economic fundamentals continue to outperform other comparable markets, as well as investors' expectations.

This study is to help you, apartment owners, as you strive to stay ahead of the curve. We hope that the information contained in this Neighborhood Market Study helps you stay better informed on the fundamentals driving local growth and guides you towards wise and profitable investment decisions.

This study includes an aggregation of data and corresponding insights on the following topics:

- Historical rent growth and vacancy rates
- Sales trends and activity
- Development pipeline
- Regional employment trends

In this study we focus our attention on apartment buildings with 5-50 units, but we also offer a Seattle Apartment Market Study focusing on the 50+ unit King and Snohomish County apartment markets. That study is available upon request.

We invite you to use this study as a tool and a reference. Of equal importance, please call us to discuss your apartment investment goals. We are the one-stop shop for all of your apartment investment needs.

Jerrid Anderson Vice President

## HOW TO USE THIS MARKET STUDY



Learn about our team and how we can best serve you



Discover the latest market trends for King and Snohomish Counties:

- Rent and vacancy
- Sales
- Development pipelin



Share with your partners and investors





Look for our insights in each submarket

Learn about the latest marke employment trends:

- Unemployment rates
- Largest employers
- Hottest industries



Or download another copy of this market study at <a href="https://www.SeattleMultifamilyTeam.com">www.SeattleMultifamilyTeam.com</a>



Contact us to talk about the market and to learn the best times to buy or sell Request a valuation of your apartment building



## WHO WE ARE



**Dylan Simon**Executive Vice President

Market-leading apartment broker in Seattle specializing in institutional and urban transactions.

#### **Specialties**

Urban apartment sales and development land, regional submarket knowledge, disposition strategies

### Experience

Multidisciplinary background in law and real estate investment. Member of ULI, NAIOP, and Downtown Seattle Association. CoStar Power Broker, Top Broker Colliers Puget Sound

### Background

J.D. UCLA School of Law B.S. Mechanical Engineering



Jerrid Anderson
Vice President

Apartment broker specializing in urban apartment and development sales.

#### **Specialties**

5-50 unit urban apartment sales, urban infill development land sales, micro apartment sales, and financial analysis

### Experience

Over nine years of real estate investment and sales. Member of ULI, NAIOP and RHA. Top 10 Colliers Broker Puget Sound.

### Background

B.A. Entrepenuership, Washington State University



Matt Laird

Associate

Specializes in apartment analysis and market research.

#### **Specialties**

Apartment valuations, underwriting, off-market acquisitions, market research

#### Experience

Three years at Colliers underwriting and valuing apartment buildings and development land. Prior to joining Colliers, worked for City of Renton developing the revitalization plan for Renton Highlands.

### Background

B.A. University of Washington, Urban Planning and Development



**Ashley Woodliff** 

Project Manager

Project management support for all marketing and sale efforts.

#### **Specialties**

Puget Sound region market knowledge, development of property marketing collateral and transaction management

#### Experience

Five years at Colliers
International providing
project management
oversight and marketing
coordination. Prior
experience with indusrial
development & leasing.

#### Background

B.S. University of Florida, Marketing and Event Management



Cate Chase

Marketing Manager

Marketing and design coordination for property marketing, PR and communications.

#### **Specialties**

Design and writing, branding, marketing strategies, web design and event management

#### Experience

Six years of marketing experience ranging from leading building re-branding efforts to preparing proposals for architecture and construction firms.

#### Background

B.A. Seattle University Marketing

## 2017 SEATTLE MULTIFAMILY TEAM SALES HIGHLIGHTS





#### **NESTUN**

\$2,825,000 Fremont 7 Units



#### 855 NICKERSON

\$2,817,000 Queen Anne 9 Units



#### THE ATWOOD

\$14,900,000 Downtown 55 Units



#### **UPTOWN 11**

\$14,165,000 Queen Anne 34 Units

## DEVELOPMENT LAND



#### **AVALON II**

\$2,850,000 West Seattle 104 Units



#### 1820 BOYLSTON

\$4,775,000 Capitol Hill 55 Units



#### **FOOTPRINT DELRIDGE**

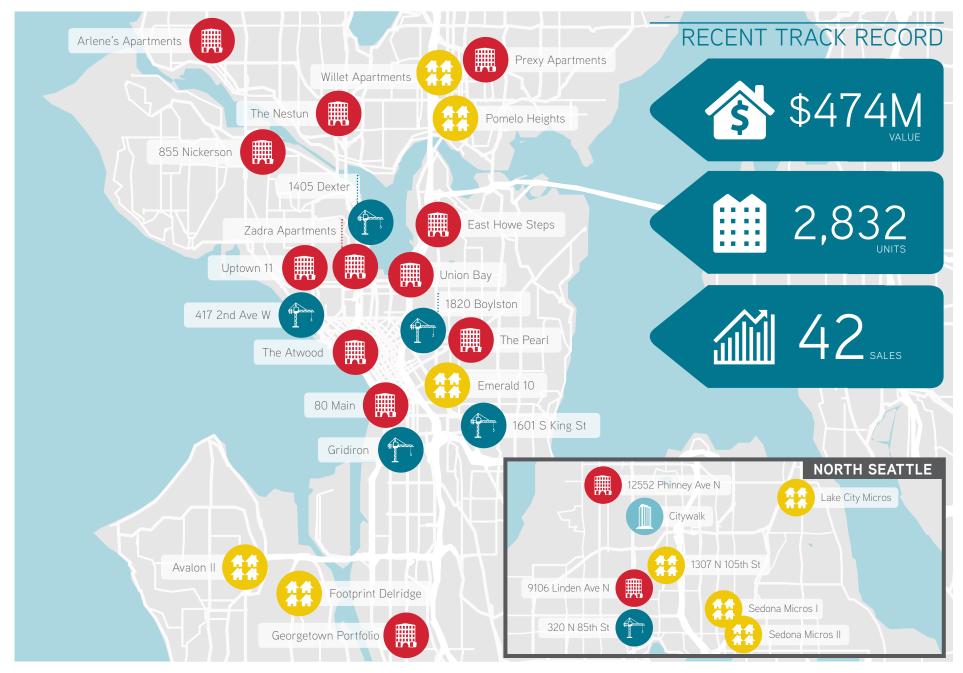
\$2,000,000 West Seattle 16 Units

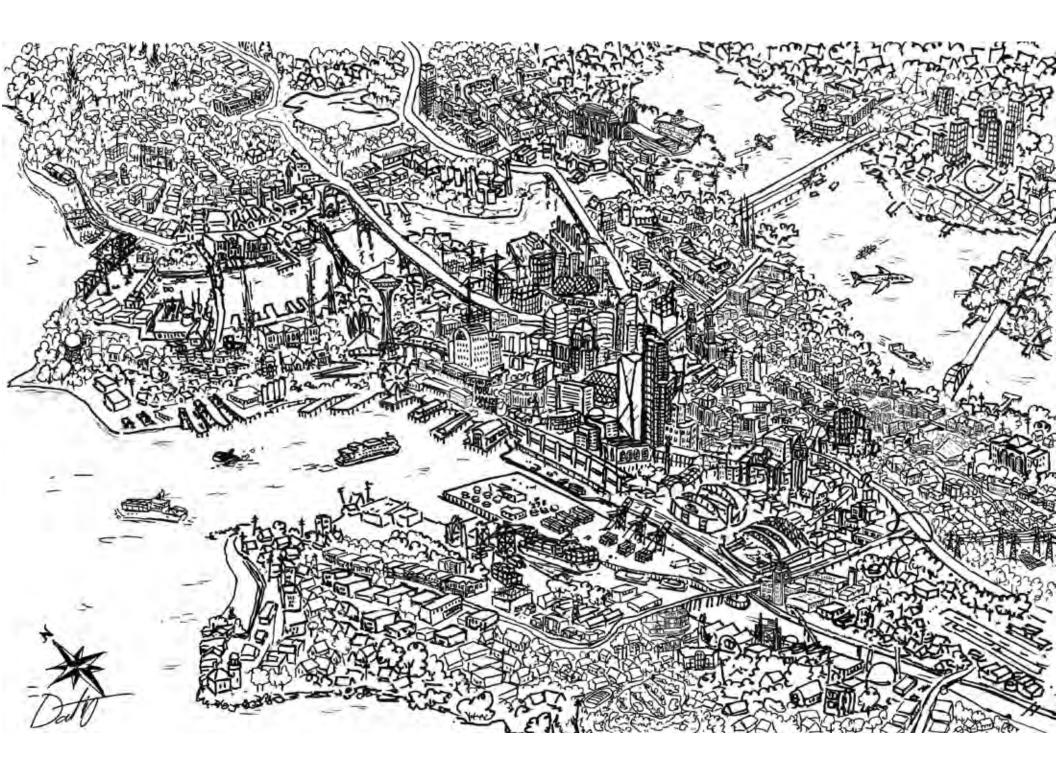


#### **EMERALD 10**

\$5,000,000 First Hill 36 Units

## URBAN SEATTLE TRACK RECORD





# 2017 YEAR IN REVIEW

2017 Market Metrics & Fundamentals Regional Employment Trends 2018 Future Development Pipeline

#### SEATTLE NEIGHBORHOOD APARTMENT MARKET STUDY

# MARKET FUNDAMENTALS

INSIGHT: 5-50 unit apartment buildings had another excellent year in 2017, and will continue to thrive in 2018. Average rents in 5-50 unit buildings offer the only remaining affordable option in Seattle, further sheltering them from the hyper supply of new class A apartments. With a \$500 buffer in average rents, we expect boutique apartment buildings to continue to outpace 50+ unit buildings in rent growth.

- Vacancy continues to decrease Vacancy in 5-50 unit buildings decreased 10 basis points in 2017, while vacancy in 50+ unit buildings increased 40 basis points
- Rent continues to grow Rent growth still remains strong at 5.5%
- Higher sale prices The number of sales decreased by 13% while volume grew by 7%
- Constrained supply of apartments for sale Sales price per square foot grew by 38%, driven by constrained supply of listings and record pricing for newly-built apartment buildings

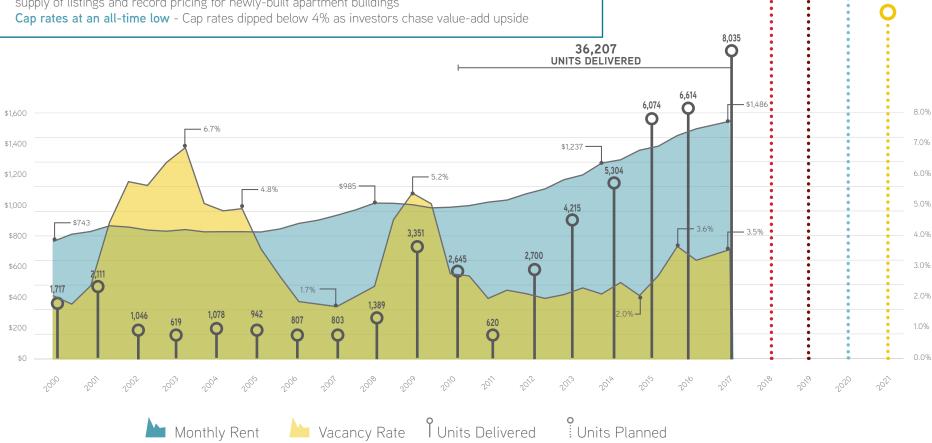
2017	\$1,486	\$2.26	3.5%
2016	\$1,408	\$2.17	3.6%
2015	\$1,327	\$2.04	1.9%
2014	\$1,249	\$1.92	2.1%
	AVG RENT PER UNIT	AVG RENT PER SF	VACANCY

46,857 UNITS PLANNED

11.606

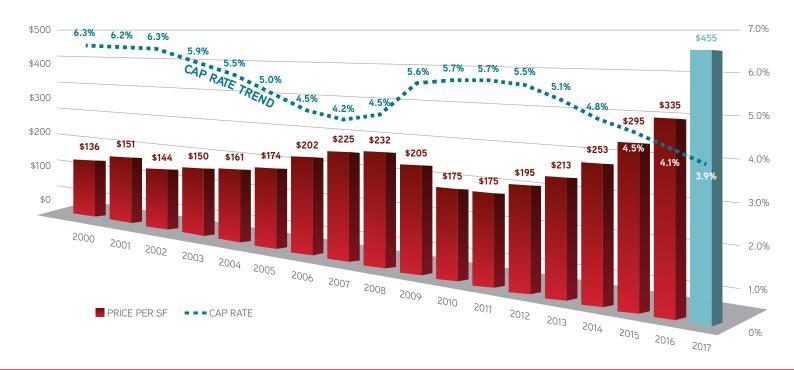
10,278

12,612



# 2017 SALES & HISTORICAL SALES TRENDS

## 2000 - 2017 SALES TRENDS



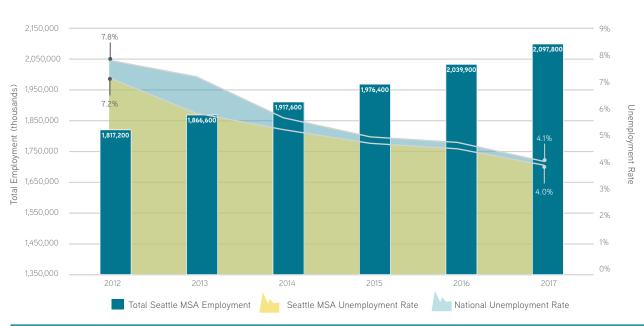
## 5 UNIT TO 50 UNIT HISTORICAL SALES

	2011	2012	2013	2014	2015	2016	2017
Number of Sales	60	90	114	120	118	124	112
Sales Volume	\$85M	\$188M	\$264M	\$281M	\$343M	\$416M	\$449M
Average PPU	\$127,282	\$133,474	\$147,870	\$181,118	\$192,284	\$241,154	\$294,764
Average PPSF	\$175	\$195	\$213	\$253	\$295	\$335	\$455
Average Cap Rate	5.7%	5.5%	5.1%	4.8%	4.5%	4.1%	3.9%
Number of Deliveries	620	2,700	4,215	5,304	6,074	6,614	8,035

Sales Data: 5-50 units

# REGIONAL EMPLOYMENT TRENDS

## SEATTLE MSA EMPLOYMENT GROWTH & UNEMPLOYMENT

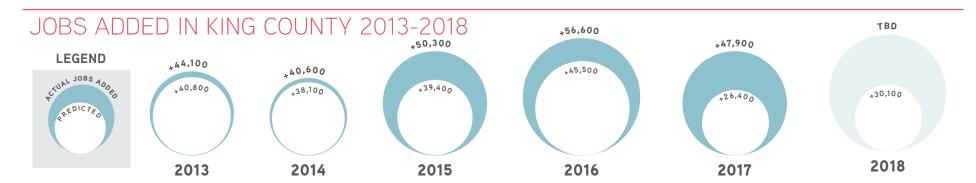


## SEATTLE VS THE NATION



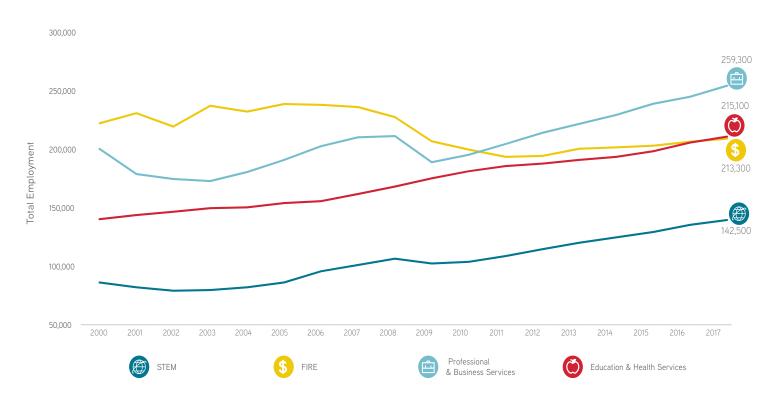


INSIGHT: Seattle continues to outperform all economists' hiring predictions as it outpaces growth in major metros across the U.S., most of which have seen hiring stagnate as unemployment dips below 4%. The Seattle MSA experienced robust in-migration, which keeps our employment rate closer to market and job postings at an all-time high. Our 7.6% compensation growth in 2017 is three times the national average, influencing the region's sustained rent growth.



# REGIONAL INDUSTRY GROWTH

## SEATTLE MSA INDUSTRY GROWTH



## **INSIGHT:**

Trade, Transportation and Utilities made up nearly 29% of the growth in the Seattle MSA in 2017, with a large percentage growth related to transportation and warehousing of goods. brick-and-mortar retail suffers, business-to e-commerce -consumer continues to flourish.

## **FASTEST-GROWING INDUSTRIES**



15,600

TRADE, TRANSPORT & UTILITIES JOBS ADDED

FROM DEC 2016 - DEC 2017 5% INDUSTRY GROWTH



JOBS ADDED FROM DEC 2016 - DEC 2017 8.6% INDUSTRY GROWTH



JOBS ADDED FROM DEC 2016 - DEC 2017 4.0% INDUSTRY GROWTH



**LEISURE & HOSPITALITY** JOBS ADDED

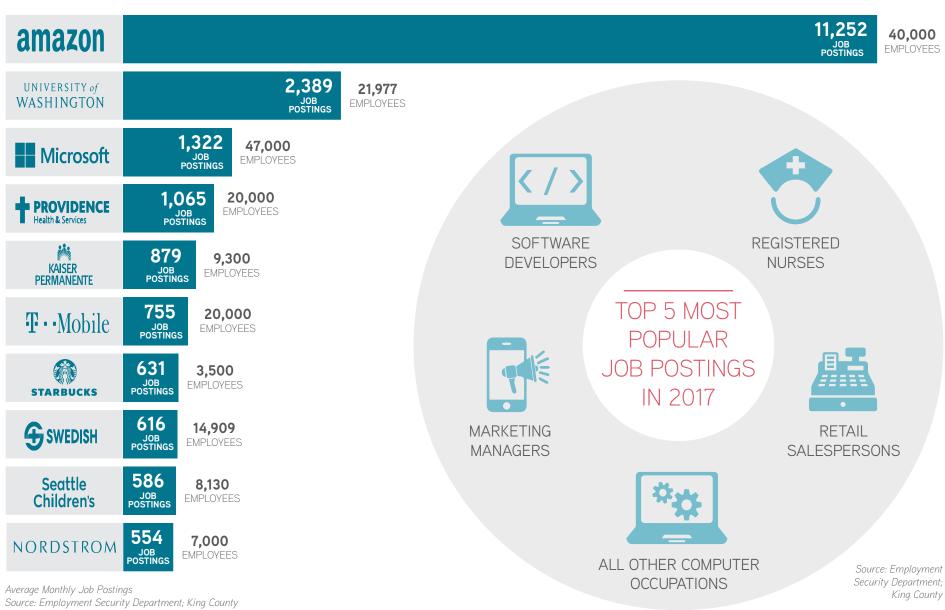
FROM DEC 2016 - DEC 2017 5.1% INDUSTRY GROWTH



**EDUCATION & HEALTH SERVICES** 

JOBS ADDED FROM DEC 2016 - DEC 2017 2.5% INDUSTRY GROWTH

## MOST ACTIVE EMPLOYERS HIRING IN 2017

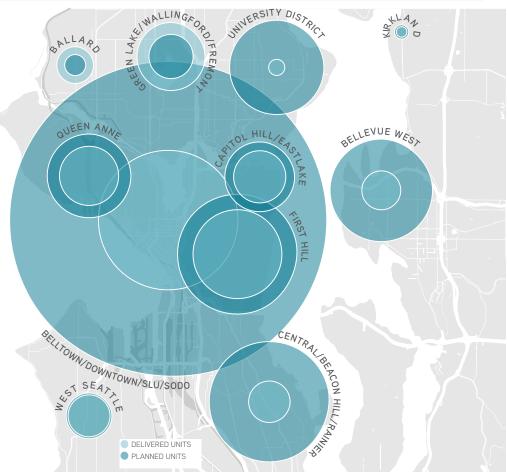


## DEVELOPMENT SUMMARY

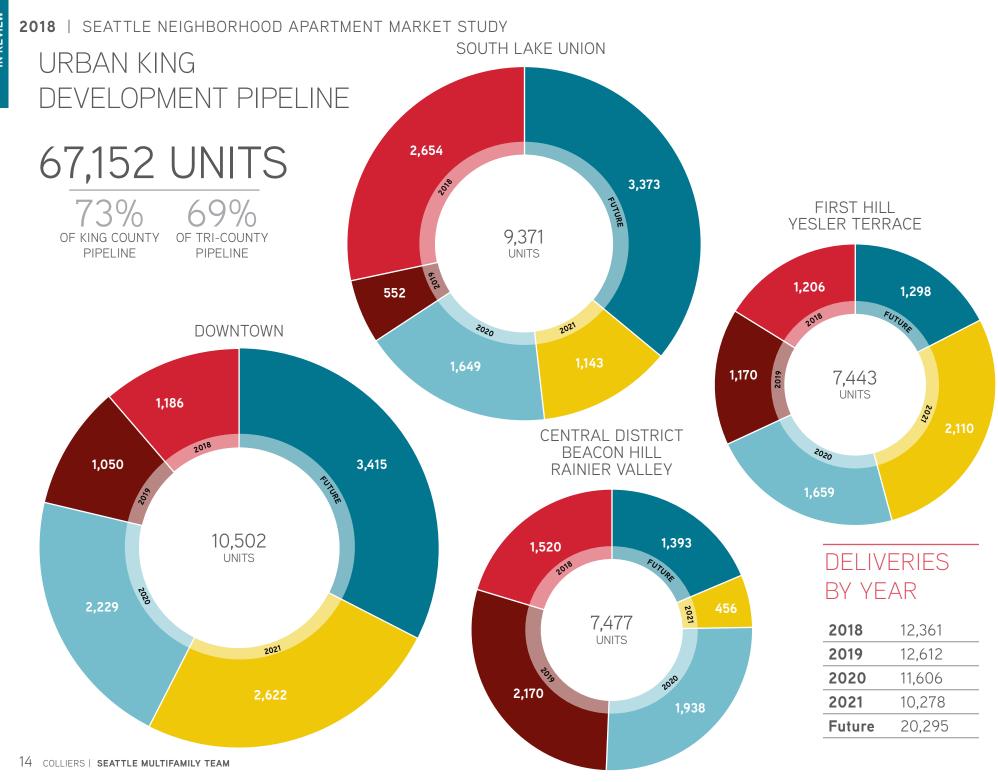
INSIGHT: The Seattle and Puget Sound markets are currently experiencing the most impactful economic expansion in modern times. Structural trends in the region's job market, coupled with cyclical trends in the desirability of urban locations and apartment-style living, continue to generate outsized opportunities.

At this point in the market cycle, over 67,000 additional apartment units are under development, permitted or planned. This additional development pipeline more than doubles the inventory of new apartment buildings delivered in urban King in the last eight years.

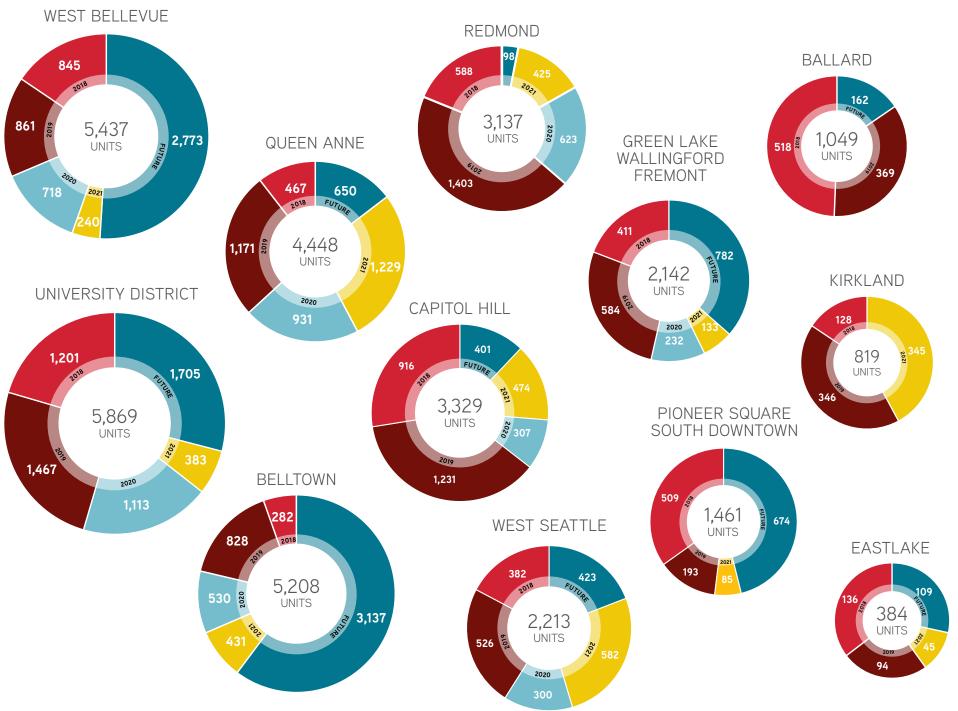
An exciting future lies ahead with the greatest rewards reserved for those with the most-defined understanding of market demand.

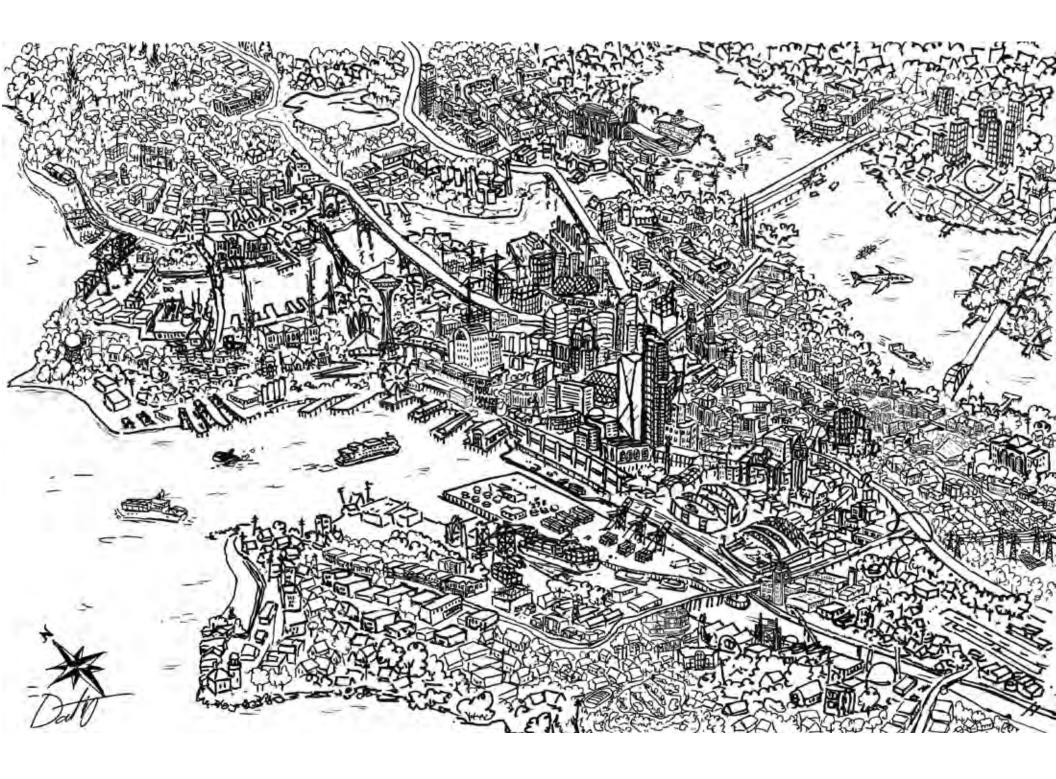


		<u>/ERED</u> - 2017	<u>PLAN</u> 2018 - F	1110
	# UNITS	% DELIVERED	# UNITS	% PLANNED
BALLARD	1,790	6%	1,049	2%
CENTRAL BEACON HILL RAINIER	2,010	7%	7,477	11%
BELLEVUE WEST	1,891	7%	5,437	8%
BELLTOWN DOWNTOWN SLU SODO	6,660	23%	26,542	40%
CAPITOL HILL EASTLAKE	2,523	9%	3,713	6%
FIRST HILL	4,264	15%	7,443	11%
GREEN LAKE WALLINGFORD FREMONT	3,273	11%	2,142	3%
KIRKLAND	548	2%	819	1%
QUEEN ANNE	2,851	10%	4,448	7%
UNIVERSITY DISTRICT	817	3%	5,869	9%
WEST SEATTLE	2,039	7%	2,213	3%
	28,	666 NITS	67,	152

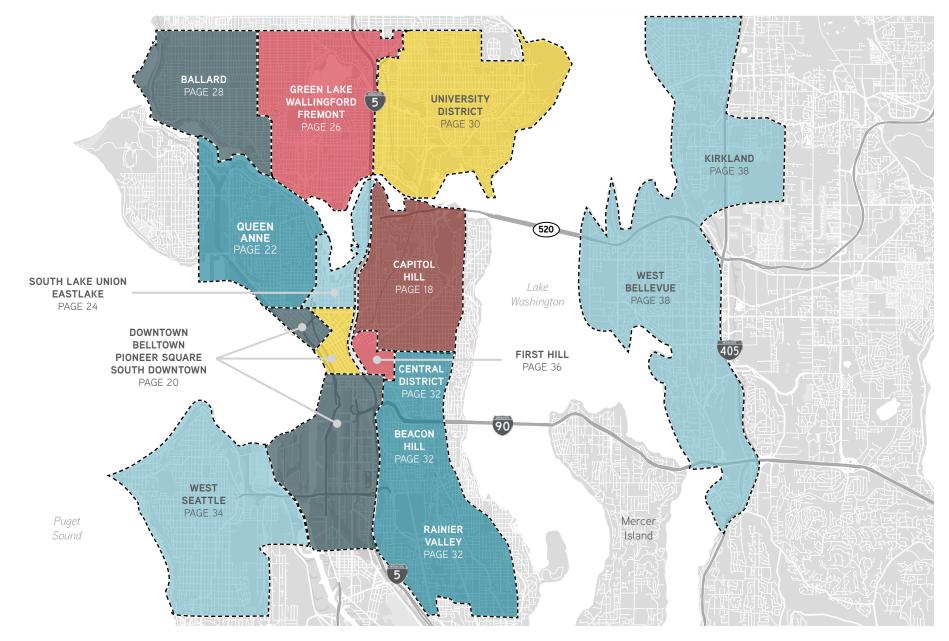


### SEATTLE NEIGHBORHOOD APARTMENT MARKET STUDY | 2018





# 2017 SALES & FUTURE DEVELOPMENT



# CAPITOL HILL



**AVERAGE** VACANCY



PER SF



**MEDIAN** HOUSEHOLD **INCOME** 



**OWNER** OCCUPIED UNITS



RENTER OCCUPIED UNITS



**MEDIAN** AGE

## SALES HISTORY

2017	\$336,276	\$506	3.6%
2016	\$299,955	\$451	4.0%
2015	\$265,774	\$422	4.0%
2014	\$213,318	\$342	4.4%
	AVG PRICE PER UNIT	AVG PRICE PER SE	CAP RATE

## 2017 SALES

	PROPERTY	ADDRESS	YEAR BUILT	# UNITS	NRSF	AVG UNIT SF	PRICE	SALE DATE	\$/UNIT	\$/NRSF	CAP RATE
	815 15th Avenue E	815 15th Avenue E	1902	6	3,201	534	\$1,799,000	10/30/2017	\$299,833	\$562	4.5%
	Normandy Arms	420 13th Avenue E	1930	16	8,913	557	\$4,600,000	9/29/2017	\$287,500	\$516	3.8%
ar )	1300 E Mercer Street	1300 E Mercer Street	1926	8	6,098	762	\$4,525,000	9/8/2017	\$565,625	\$742	1.9%
	Highland Condos	931 11th Avenue E	1924	12	14,662	1,222	\$6,000,000	8/9/2017	\$500,000	\$409	3.8%
the man	Summit Chalet	427 Summit Avenue E	1960	15	7,891	526	\$4,075,000	7/10/2017	\$271,667	\$516	4.1%
	1711 12th	1711 12th Avenue	2013	37	18,679	505	\$11,800,000	6/23/2017	\$318,919	\$632	4.3%
	1419 E Union Street	1419 E Union Street	1906	6	3,650	608	\$1,600,000	6/15/2017	\$266,667	\$438	4.1%
1	Lombardy Court	421 Summit Avenue E	1929	18	13,727	763	\$3,240,000	5/1/2017	\$180,000	\$236	2.2%
	AVERAGES	·	1936	15	9,603	685	\$4,704,875		\$336,276	\$506	3.6%

INSIGHT: Investors have spoken: Capitol Hill is the most expensive neighborhood to invest in, posting an average of 3.6% cap rate for sales in 2017. Owners in Capitol Hill continue to see a long runway for rent growth in older vintage apartments as they continue to draft off the peak rental pricing of newly constructed apartments. In 2018, Capitol Hill will remain a strong sellers' market with similar sales volume and pricing.



# CAPITOL HILL

#### **DEVELOPMENTS DELIVERIES** 2018 2019 2020 2021 **FUTURE TOTAL** 3,329 916 1,231 307 474 401 **EFFICIENCY UNITS** 2018 2019 POTENTIAL CONDOS 2020 2021 **FUTURE APARTMENT** CONDO **EFFICIENCY** 900 0 Numbers within circles on map below indicate number of units in each development.

Efficiency Units are defined on page 40. Potential Condos denotes projects not yet specified as rental or for sale. See page 40 for full description. 21st Ave E E Aloha St E Valley St E Roy St Lake Washington Blvd E Mercer St E Republican St UNION E Harrison Page 24 NEIGHBORHOOD E Thomas St E John Court E John St E Loretta PI E Flore E Glen St E De E Schube MADISON MILLER **MIDTOWN** Page 20 WAY STREETCAR Broadway E Union St 11th Ave Page 32 6th Ave 7th Ave E Spring St

## DOWNTOWN / BELLTOWN PIONEER SQUARE / SOUTH DOWNTOWN



VACANCY



PER SF



HOUSEHOLD INCOME



OCCUPIED UNITS



OCCUPIED UNITS



AGF

2017	\$198,684	\$498	4.0%
2016	\$254,700	\$439	3.1%
2015	\$327,617	\$517	5.1%
2014	\$157,180	\$294	5.2%

## 2017 SALES

	PROPERTY	ADDRESS	YEAR BUILT	# UNITS	NRSF	AVG UNIT SF	PRICE	SALE DATE	\$/UNIT	\$/NRSF	CAP RATE
MEA	Centerview	3016 1st Avenue	1910	38	15,154	399	\$7,550,000	3/2/2017	\$198,684	\$498	4.0%
	AVERAGES	·	1910	38	15,154	399	\$7,550,000		\$198,684	\$498	4.0%

## DOWNTOWN / MIDTOWN DELIVERIES

SALES HISTORY

2018	2019	2020	2021	FUTURE	TOTAL
1,186	1,050	2,229	2,622	3,415	10,502
EF	FICIENCY UNI	TS	PO	TENTIAL COND	os
	0			2,494	

INSIGHT: Seattle's Downtown/Belltown/Pioneer Square/South Downtown markets are very exciting. What they lack in sales volume (only nine sales in the last four years), they make up for in growth of rental rates and new development.

Renters continue to fill new high-rise buildings, while many more high-rise developments are on the way. The supply and rental rates of new product have escalated considerably over the past several years, benefitting 5-50 unit buildings, which now boast the highest rent per square foot and second lowest vacancy in all Urban King County apartment markets.

With a development pipeline of over 10,000 units, Downtown Seattle continues to hold steady year-over-year, while up to 25% of the buildings could deliver as condominiums.

Development sites and buildings available to purchase in Pioneer Square and South Downtown continue to evade investors - marked by the smallest development pipeline of any neighborhood in Urban King.

## **BELLTOWN DELIVERIES**

2018	2019	2020	2021	FUTURE	TOTAL
282	828	530	431	3,137	5,208
EF	FICIENCY UNI	TS	PO	TENTIAL COND	os
	0			738	

2018	2019	2020	2021	FUTURE	TOTAL
509	193	0	85	674	1,461
EF	FICIENCY UN	ITS	PO	TENTIAL COND	10S
	84			372	

Efficiency Units are defined on page 40.

Potential Condos denotes projects not yet specified as rental or for sale. See page 40 for full description.

# DOWNTOWN / BELLTOWN / PIONEER SQUARE / SOUTH DOWNTOWN

## **DEVELOPMENTS**



Numbers within circles on map below indicate number of units in each development.



# QUEEN ANNE



3.6% VACANCY



PER SF



HOUSEHOLD INCOME



OCCUPIED UNITS



RENTER OCCUPIED UNITS



MEDIAN AGE

## SALES HISTORY

2017	\$327,672	\$442	3.9%
2016	\$350,524	\$426	3.9%
2015	\$265,233	\$360	3.8%
2014	\$206,314	\$306	4.4%
	AVG PRICE PER LINIT	AVG PRICE PER SE	CAP RATE

## 2017 SALES

	PROPERTY	ADDRESS	YEAR BUILT	# UNITS	NRSF	AVG UNIT SF	PRICE	SALE DATE	\$/UNIT	\$/NRSF	CAP RATE
	McLean House	8 W Howe Street	1947	5	3,551	710	\$1,825,000	12/28/2017	\$260,714	\$514	Unavailable
TTERES.	855 Nickerson	855 W Nickerson Street	1963	9	6,566	730	\$2,817,000	12/27/2017	\$313,000	\$429	4.2%
	110 W Florentia Street	110 W Florentia Street	1956	5	3,368	674	\$2,250,000	12/20/2017	\$450,000	\$668	Unavailable
(San)	Hillstone	2650 14th Avenue W	1955	10	6,621	662	\$3,350,000	11/9/2017	\$335,000	\$506	4.5%
	Marcus Condominiums	1530 Aurora Avenue N	1981	5	4,948	990	\$2,550,000	9/22/2017	\$510,000	\$515	4.7%
-	Mali Hus	2462 Dexter Avenue N	1976	8	7,744	968	\$3,564,000	8/10/2017	\$445,500	\$460	4.1%
	Alexandra	2834 15th Avenue W	1970	14	11,477	820	\$4,100,000	7/12/2017	\$292,857	\$357	5.3%
B	615 Ward	615 Ward	1968	7	5,720	817	\$2,620,000	7/10/2017	\$374,286	\$458	2.7%
	Tudor	1105 5th Avenue N	1928	12	9,996	833	\$3,600,000	7/10/2017	\$300,000	\$360	3.8%
THE CHARLES	Uptown 11	11 W Mercer Street	2016	34	22,650	666	\$14,165,000	5/11/2017	\$416,618	\$625	4.2%
	1633 10th Avenue W	1633 10th Avenue W	1905	6	4,001	667	\$1,625,000	5/8/2017	\$270,833	\$406	5.1%
No. of the	1809 5th Avenue N	1809 5th Avenue N	1940	6	4,410	735	\$1,700,000	5/4/2017	\$283,333	\$385	3.1%
TEL	Mercer	105 Mercer Street	1929	41	24,743	603	\$8,950,000	5/1/2017	\$218,293	\$362	3.0%
	Val Anne	800 Queen Anne Avenue N	1959	48	34,018	709	\$10,275,000	5/1/2017	\$214,062	\$302	2.8%
4	Glen Eden	921 1st Avenue W	1929	36	25,341	704	\$11,500,000	4/28/2017	\$319,444	\$454	3.5%
1	3050 14th Avenue W	3050 14th Avenue W	1975	17	12,093	711	\$4,700,000	3/17/2017	\$276,471	\$389	2.4%
	2 Smith Street	2 Smith Street	1917	5	4,800	960	\$1,725,000	3/15/2017	\$345,000	\$359	5.7%
-	215 W Boston Street	215 W Boston Street	1910	6	4,805	801	\$2,100,000	2/24/2017	\$350,000	\$437	3.9%
-	Dexter	2117 Dexter Avenue N	1970	6	4,980	830	\$2,050,000	2/22/2017	\$341,667	\$412	4.4%
語	Olympic View	2101 7th Avenue W	1952	22	11,667	530	\$5,200,000	2/13/2017	\$236,364	\$446	3.0%
	AVERAGES	·	1952	15	10,675	756	\$4,533,300		\$327,672	\$442	3.9%

# **QUEEN ANNE**

## **DEVELOPMENTS**

2018







Numbers within circles on map below indicate number of units in each development.











**EFFICIENCY** 

TOTAL DELIVERIES

2018	2019	2020	2021	FUTURE	TOTAL
467	1,171	931	1,229	650	4,448

**EFFICIENCY UNITS** POTENTIAL CONDOS 420

Efficiency Units are defined on page 40.

Potential Condos denotes projects not yet specified as rental or for sale. See page 40 for full description.



### 2018 | SEATTLE NEIGHBORHOOD APARTMENT MARKET STUDY

## SOUTH LAKE UNION / EASTLAKE



2.3% AVERAGE VACANCY



\$2.63 AVG RENT PER SF



\$62K MEDIAN HOUSEHOLD INCOME





72.5% 34.4 MEDIA OCCUPIED UNITS AGE



## SALES HISTORY

2017	\$404,444	\$511	3.7%
2016	\$381,625	\$452	4.4%
2015	\$298,129	\$385	3.4%
2014	\$251,037	\$363	4.4%
	AVG PRICE PER UNIT	AVG PRICE PER SF	CAP RATE

## 2017 SALES

	PROPERTY	ADDRESS	YEAR BUILT	# UNITS	NRSF	AVG UNIT SF	PRICE	DATE	\$/UNIT	\$/NRSF	CAP RATE
	2300 Fairview Avenue E*	2300 Fairview Avenue E	1965	10	13,968	1,397	\$7,488,800	12/8/2017	\$748,880	\$536	Unavailable
	Mersoleil Franklin	2635 Franklin Avenue E	1962	9	7,100	789	\$3,925,000	9/18/2017	\$436,111	\$553	4.3%
	Portage Bay Flats	3232 Fuhrman Avenue E	1960	5	5,050	1,010	\$2,500,000	9/12/2017	\$500,000	\$495	3.4%
<b>建筑</b>	Portage Bay Plaza	3261 Fuhrman Avenue E	1967	9	6,764	752	\$2,950,000	6/16/2017	\$327,778	\$436	2.9%
ATE.	Laurey Ann	2529 Yale Avenue E	1969	6	4,230	705	\$2,600,000	6/14/2017	\$433,333	\$615	3.3%
V-III	2726 Franklin Avenue E	2726 Franklin Avenue E	1924	5	3,575	715	\$1,625,000	6/7/2017	\$325,000	\$455	4.4%
	AVERAGES		1956	7	5,344	794	\$2,720,000		\$404,444	\$511	3.7%

\*Not included in averages. Sale includes ground floor retail.

INSIGHT: Buildings sold in Eastlake in 2017 average seven units and were built in the '50s, but they rival brand new construction pricing at an astounding +\$400,000 per unit and +\$500 per square foot. Investors continue to pay top dollar to own in Eastlake. With speculation that the incredible South Lake Union growth will pour into the more residential Eastlake market, owners will likely reap the rewards over the next few years as their properties continue to outpace the market in appreciation and sales value.

# SOUTH LAKE UNION

## **DEVELOPMENTS**

2018

2019

2020

**FUTURE** 

**EFFICIENCY** 

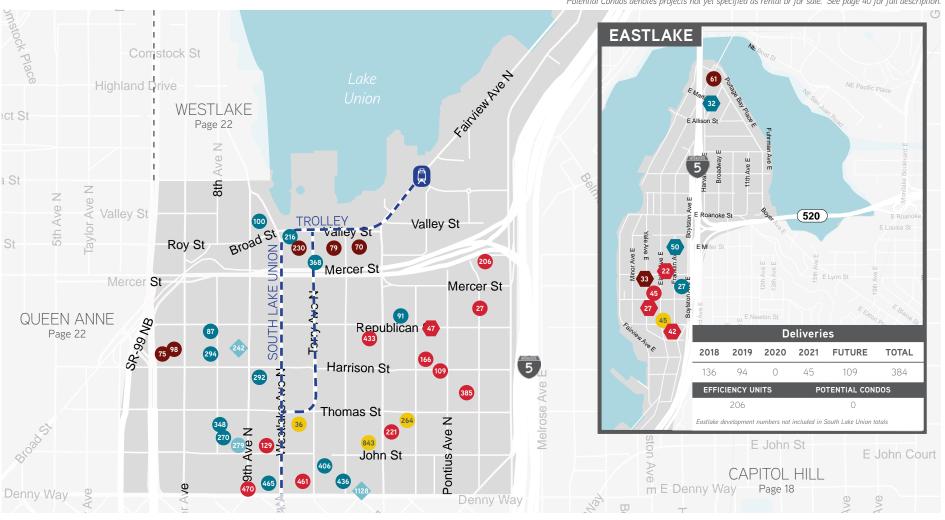
Numbers within circles on map below indicate number of units in each development

**DELIVERIES** 

2018 **FUTURE** 2019 2020 2021 **TOTAL** 2.654 552 1.649 1.143 3.373 9,371

**EFFICIENCY UNITS** POTENTIAL CONDOS 47 1,370

Efficiency Units are defined on page 40. Potential Condos denotes projects not yet specified as rental or for sale. See page 40 for full description.



## SEATTLE NEIGHBORHOOD APARTMENT MARKET STUDY

## GREEN LAKE / WALLINGFORD / FREMONT



3.6% VACANCY



PER SF



HOUSEHOLD INCOME



OCCUPIED UNITS



OCCUPIED UNITS



AGE

## SALES HISTORY

2017	\$327,953	\$455	3.8%
2016	\$280,153	\$384	4.0%
2015	\$258,902	\$354	4.2%
2014	\$200,058	\$309	4.5%
	AVG PRICE PER LINIT	AVG PRICE PER SE	CAP RATE

## 2017 SALES

	PROPERTY	ADDRESS	YEAR BUILT	# UNITS	NRSF	AVG UNIT SF	PRICE	SALE DATE	\$/UNIT	\$/NRSF	CAP RATE
	Westerner	4200 Fremont Avenue N	1962	8	3,584	448	\$2,080,000	11/21/2017	\$260,000	\$580	4.7%
	4318 Winslow Place N	4318 Winslow Place N	1967	5	3,604	721	\$1,680,000	10/31/2017	\$336,000	\$466	3.7%
	4800 Phinney Avenue N	4800 Phinney Avenue N	1988	8	5,524	690	\$2,975,000	10/25/2017	\$371,875	\$539	3.3%
	Nestun	4313 Fremont Avenue N	1967	7	7,231	1,033	\$2,825,000	10/12/2017	\$293,000	\$391	3.6%
449	324 NE 65th Street	324 NE 65th Street	1952	8	4,610	576	\$2,020,000	9/29/2017	\$252,500	\$438	2.3%
FA	401 N 43rd Street	401 N 43rd Street	1955	6	4,050	675	\$1,630,000	9/1/2017	\$271,667	\$402	3.1%
The same of	6408 Phinney Avenue N	6408 Phinney Avenue N	2016	7	3,747	535	\$2,250,000	8/4/2017	\$321,429	\$600	4.4%
1	Isherwood	3628 Linden Avenue N	1989	32	27,670	865	\$11,550,000	7/31/2017	\$360,938	\$417	3.4%
	Jakarta	615 NW 85th Street	1967	9	7,619	847	\$3,150,000	6/28/2017	\$350,000	\$413	4.1%
	4238 Evanston Avenue N	4238 Evanston Avenue N	1959	11	7,865	715	\$4,170,000	6/27/2017	\$379,091	\$530	4.6%
	Dayton House	4333 Dayton Avenue N	1972	5	4,316	863	\$1,965,000	6/23/2017	\$393,000	\$455	4.1%
	Florera	413 NE 70th Street	2008	47	38,348	816	\$18,800,000	3/31/2017	\$400,000	\$490	3.9%
A DE	Greenwood Flats	7711 Greenwood Avenue N	1966	6	4,262	710	\$1,450,000	3/31/2017	\$241,667	\$340	3.6%
TOTAL S	Olympic View	3845 Aurora Ave N	2001	12	15,649	1,304	\$4,100,000	2/23/2017	\$341,667	\$262	Unavailable
	Standard at Fremont	3636 Dayton Ave N	1967	13	9,538	734	\$4,797,400	1/30/2017	\$369,031	\$503	Unavailable
A PURE	Al Marie	616 N 48th Street	1924	6	4,770	795	\$1,550,000	1/17/2017	\$258,333	\$325	2.8%
	Montlake House	4236 7th Avenue NE	1998	11	7,093	645	\$4,125,000	1/4/2017	\$375,000	\$582	4.9%
	AVERAGES		1974	12	9,381	763	\$4,183,376		\$327,953	\$455	3.8%

**TOTAL** 

2,142

# GREEN LAKE / WALLINGFORD / FREMONT

## **DEVELOPMENTS**

2018

2019

2020

Numbers within circles on map below indicate number of units in each development.

**FUTURE** 

CONDO

**EFFICIENCY** 

**DELIVERIES** 2018 2019 2020 2021 **FUTURE** 411 584 232 782

**EFFICIENCY UNITS POTENTIAL CONDOS** 519

Efficiency Units are defined on page 40. Potential Condos denotes projects not yet specified as rental or for sale. See page 40 for full description.

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#### 2018 | SEATTLE NEIGHBORHOOD APARTMENT MARKET STUDY



**AVERAGE** VACANCY



PER SF



MEDIAN HOUSEHOLD INCOME



**OWNER** OCCUPIED UNITS



RENTER OCCUPIED UNITS



**MEDIAN** AGE

## SALES HISTORY

2017	\$303,914	\$405	4.1%
2016	\$277,436	\$402	4.2%
2015	\$237,319	\$334	4.0%
2014	\$201,643	\$274	3.8%
	AVG PRICE PER UNIT	AVG PRICE PER SF	CAP RATE

## 2017 SALES

	PROPERTY	ADDRESS	YEAR BUILT	# UNITS	NRSF	AVG UNIT SF	PRICE	SALE DATE	\$/UNIT	\$/NRSF	CAP RATE
THE PARTY	Crown Hill	2761 NW 80th Street	1962	5	3,750	750	\$1,465,000	10/11/2017	\$293,000	\$391	3.6%
	Pines	2437 NW 57th Street	1960	6	4,384	731	\$1,650,000	9/25/2017	\$275,000	\$376	Unavailable
VI BIT	1911 NW 65th Street	1911 NW 65th Street	1990	6	4,300	717	\$2,000,000	8/15/2017	\$333,333	\$465	3.9%
	5310 8th Avenue NW	5310 8th Avenue NW	1950	5	2,547	509	\$1,272,000	8/15/2017	\$254,400	\$499	3.9%
*	Karina Place	2213 NW 59th Street	1968	7	6,085	869	\$2,685,000	7/12/2017	\$383,571	\$441	5.1%
	Park View	6016 14th Avenue NW	1968	8	7,624	953	\$3,075,000	6/14/2017	\$384,375	\$403	4.5%
	1512 NW 58th Street	1512 NW 58th Street	1967	6	4,663	777	\$1,500,000	6/2/2017	\$250,000	\$322	3.6%
	Mona Lisa	2001 NW 65th Street	1984	15	13,027	868	\$4,148,224	2/20/2017	\$276,548	\$318	4.1%
	2415 NW 85th Street	2415 NW 85th Street	1955	5	3,306	661	\$1,425,000	1/5/2017	\$285,000	\$431	4.4%
	AVERAGES	·	1967	7	5,521	760	\$2,135,580		\$303,914	\$405	4.1%

INSIGHT: In 2008, Ballard had a stock of 1,020 rental units. In the past decade, that rental stock grew to approximately 4,000 units - nearly four times over. During that same time, rental rates increased from an average of \$885/month to a current average of \$1,820/month. Outside of South Lake Union, Ballard is likely Urban King's most exciting neighborhood to watch grow.

2017 sales in Ballard were consistent with 2016. Although cap rates ticked down 10 basis points, the price per square foot for the last 24 months has anchored at \$400 per square foot. We predict a healthy jump in sales pricing in 2018 due to the depleted supply of apartments for sale.

# BALLARD

## **DEVELOPMENTS**

**DELIVERIES** 

403

2018	









2021









**EFFICIENCY** 

2018	2019	2020	2021	FUTURE	TOTAL
518	369	0	0	162	1,049
E	FFICIENCY UNI	TS	PO	TENTIAL COND	os

Numbers within circles on map below indicate number of units in each development.

Efficiency Units are defined on page 40. Potential Condos denotes projects not yet specified as rental or for sale. See page 40 for full description.

0



#### SFATTLE NEIGHBORHOOD APARTMENT MARKET STUDY 2018

# UNIVERSITY DISTRICT



4.8% **AVERAGE** VACANCY



PER SF



MEDIAN HOUSEHOLD INCOME



**OWNER** OCCUPIED UNITS



RENTER OCCUPIED UNITS



#### 4.1% \$300,872 \$509 2017 \$233.371 \$388 3.6% 2016 \$239,786 \$330 4.2% 2015

SALES HISTORY

\$195.365

2014

AVG PRICE PER SF

\$303

3.7%

## **2017 SALES**

	PROPERTY	ADDRESS	YEAR BUILT	# UNITS	NRSF	AVG UNIT SF	PRICE	SALE DATE	\$/UNIT	\$/NRSF	CAP RATE
	47+7	4558 7th Avenue NE	2015	24	11,526	480	\$8,814,000	12/21/2017	\$367,250	\$765	3.9%
TO THE REAL PROPERTY OF THE PARTY OF THE PAR	Penrith	4708 22nd Avenue NE	1956	15	6,775	452	\$3,500,000	12/14/2017	\$233,333	\$517	3.8%
441	Lakeview	4040 7th Avenue NE	1987	28	19,917	711	\$10,900,000	12/1/2017	\$403,704	\$547	5.2%
	5703 18th Avenue NE	5703 18th Avenue NE	1910	8	4,331	541	\$1,775,000	8/30/2017	\$221,875	\$410	3.9%
	Ravenna on the Park	5511 25th Avenue NE	1900	6	4,226	704	\$2,010,000	8/16/2017	\$335,000	\$476	3.7%
4- 10	Hawthorne Place	5231 40th Avenue NE	1989	7	5,510	787	\$2,850,000	7/31/2017	\$407,143	\$517	4.2%
	Raleigh Court	3418 NE 65th Street	1998	18	15,750	875	\$5,350,000	6/14/2017	\$267,500	\$340	3.7%
e route of	Gema Mae	4511 40th Avenue NE	1954	12	10,340	862	\$4,497,000	6/6/2017	\$374,750	\$435	Unavailable
	Catherine Court	4528 20th Avenue NE	1964	27	5,952	220	\$3,000,000	4/12/2017	\$111,111	\$504	Unavailable
A TOPA	Den on Brooklyn	5043 Brooklyn Avenue NE	2013	50	13,096	262	\$8,825,000	2/28/2017	\$176,500	\$674	4.4%
	Walmor	5233 15th Avenue NE	1964	24	23,936	997	\$8,100,000	2/6/2017	\$337,500	\$338	3.9%
No. of Lot,	Mountlake House	4236 7th Avenue NE	1998	11	7,093	645	\$4,122,800	1/4/2017	\$374,800	\$581	Unavailable
	AVERAGES		1971	19	10,704	628	\$5,311,983		\$300,872	\$509	4.1%

INSIGHT: As the vacancy rate in the University District inches toward equilibrium of 5%, investors' speculation on the impact of the future light rail station continues to drive pricing upward. Growth in the sales price per unit and square foot topped 25% in 2017, rewarding sellers for the prescient purchase and timely exit. We expect growth in the University District to continue in 2018 as it benefits from robust economic drivers, including office and hotel development, the impending opening of the light rail station and large investment in the growth of the University of Washington.

# UNIVERSITY DISTRICT

## **DEVELOPMENTS**

2018



2019



Numbers within circles on map below indicate number of units in each development.











**EFFICIENCY** 

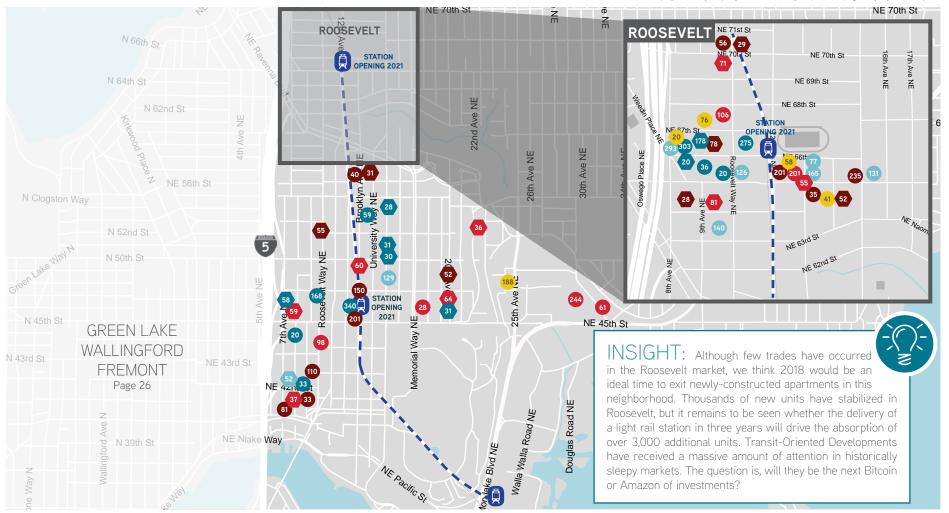
TOTAL DELIVERIES

2018	2019	2020	2021	FUTURE	TOTAL
1,201	1,467	1,113	383	1,705	5,869

**EFFICIENCY UNITS** POTENTIAL CONDOS 1.216 75

Efficiency Units are defined on page 40.

Potential Condos denotes projects not yet specified as rental or for sale. See page 40 for full description.



## 2018 | SEATTLE NEIGHBORHOOD APARTMENT MARKET STUDY

## CENTRAL DISTRICT / BEACON HILL RAINIER VALLEY



3.8% VACANCY



PER SF



INCOME



OWNER HOUSEHOLD OCCUPIED UNITS





AGE

## SALES HISTORY

2017	\$250,523	\$431	4.3%
2016	\$153,967	\$231	4.3%
2015	\$163,124	\$231	5.0%
2014	\$137,376	\$256	5.1%
	AVG PRICE PER UNIT	AVG PRICE PER SE	CAP RATE

## 2017 SALES

## **CENTRAL DISTRICT**

	PROPERTY	ADDRESS	YEAR BUILT	# UNITS	NRSF	AVG UNIT SF	PRICE	SALE DATE	\$/UNIT	\$/NRSF	CAP RATE
THE REAL PROPERTY.	Bravo	1220 Remington Court	2016	26	12,881	495	\$7,600,000	11/22/2017	\$292,308	\$590	4.7%
	Jupiter Studios	155 17th Avenue	2015	20	5,032	252	\$3,850,000	9/19/2017	\$192,500	\$765	5.0%
C. C. LEE	2114 E Yesler Way	2114 E Yesler Way	1964	14	9,241	660	\$4,502,750	9/18/2017	\$321,625	\$487	4.3%
(京)計畫	Craft	1315 E Jefferson Street	2016	32	19,072	596	\$14,750,000	9/13/2017	\$421,429	\$773	3.9%
	Raleigh Ridge	411 10th Avenue	1996	16	13,780	861	\$6,325,000	7/17/2017	\$395,312	\$459	4.4%
0_0	403 30th Avenue	403 30th Avenue	1903	6	4,634	772	\$1,550,000	4/28/2017	\$258,333	\$334	Unavailable
	AVERAGES		1985	19	10,773	606	\$6,429,625		\$313,585	\$568	4.5%

### **BEACON HILL**

	PROPERTY	ADDRESS	YEAR BUILT	# UNITS	NRSF	AVG UNIT SF	PRICE	SALE DATE	\$/UNIT	\$/NRSF	CAP RATE
	Falconvue	1308 12th Avenue S	1986	13	10,275	790	\$3,750,000	10/26/2017	\$288,462	\$365	4.8%
FILE	3301 York Road S	3301 York Road S	1921	5	5,432	1,086	\$1,320,000	9/29/2017	\$264,000	\$243	2.8%
THE PARTY	Fresco	3939 15th Avenue S	1959	20	11,200	560	\$4,800,000	5/23/2017	\$240,000	\$429	5.4%
	6631 Carleton Avenue S	6631 Carleton Avenue S	1991	11	6,925	630	\$1,785,000	4/24/2017	\$162,273	\$258	3.1%
No.	3013 Beacon Avenue S	3013 Beacon Avenue S	1925	10	5,278	528	\$1,750,000	2/28/2017	\$145,833	\$332	3.6%
	Beacon Flats	1401 S Holgate Street	1954	17	7,575	446	\$3,469,000	2/27/2017	\$204,059	\$458	5.2%
A Constitution	Charlemagne	1300 14th Avenue S	1965	14	8,010	572	\$2,875,000	2/10/2017	\$205,357	\$359	4.9%
	AVERAGES	·	1957	13	7,814	659	\$2,821,286		\$215,712	\$349	4.3%

## **RAINIER VALLEY**

PROPERTY	ADDRESS	YEAR BUILT	# UNITS	NRSF	UNIT SF	PRICE	DATE	\$/UNIT	\$/NRSF	CAP RATE
6111 Rainier Avenue S	6111 Rainier Avenue S	1982	6	3,777	629	\$695,000	12/8/2017	\$115,833	\$184	Unavailable
AVERAGES		1982	6	3,777	629	\$695,000		\$115,833	\$184	Unavailable

# CENTRAL DISTRICT / BEACON HILL / RAINIER VALLEY

## **DEVELOPMENTS**

2018









CENTRAL DISTRICT / BEACON HILL / MOUNT BAKER









Numbers within circles on map below indicate number of units in each development.

## TOTAL DELIVERIES

2018	2019	2020	2021	FUTURE	TOTAL
1,520	2,170	1,938	456	1,393	7,477

EFFICIENCY UNITS	POTENTIAL CONDOS
888	0

Efficiency Units are defined on page 40.

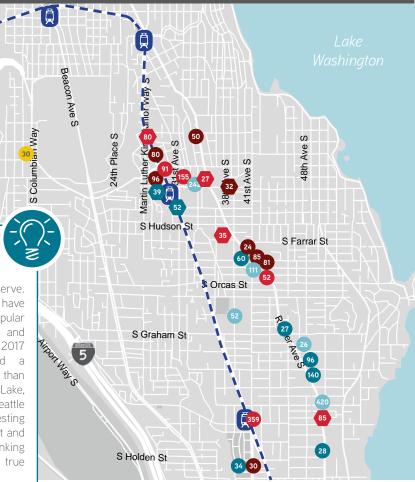
Potential Condos denotes projects not yet specified as rental or for sale. See page 40 for full description.

COLUMBIA CITY / OTHELLO STATION / RAINIER VALLEY

# CAPITOL HILL Page 18 PIONEER SQUARE SOUTH DOWNTOWN Page 20 S Wadsworth Place

**INSIGHT:** 

Historically, South Seattle markets have not received the attention they deserve. Collectively, these submarkets have outpaced seemingly more popular neighborhoods in rent growth and price appreciation. In fact, in 2017 these neighborhoods posted a higher rent per square foot than the University District, Green Lake, Wallingford, Fremont, West Seattle and Eastside. The keys to investing in these markets are price point and timing - offering forward-thinking investors outsized returns and true arbitrage opportunities.



#### SEATTLE NEIGHBORHOOD APARTMENT MARKET STUDY

## WEST SEATTLE



**AVERAGE** VACANCY



PER SF



MEDIAN HOUSEHOLD INCOME



**OWNER** OCCUPIED UNITS



RENTER OCCUPIED UNITS



**MEDIAN** AGE

## SALES HISTORY

2017	\$225,299	\$379	4.1%
2016	\$243,720	\$337	4.2%
2015	\$210,672	\$268	3.9%
2014	\$175,617	\$247	4.6%
	AVG PRICE PER LINIT	AVG PRICE PER SE	CAP RATE

## 2017 SALES

	PROPERTY	ADDRESS	YEAR BUILT	# UNITS	NRSF	AVG UNIT SF	PRICE	SALE DATE	\$/UNIT	\$/NRSF	CAP RATE
	Alki Canoe Club	3036 60th Avenue SW	1984	12	10,500	875	\$4,419,080	10/31/2017	\$368,257	\$421	4.2%
	Gilmore	5959 Fauntleroy Way SW	1955	12	5,512	459	\$2,475,000	9/29/2017	\$206,250	\$449	3.4%
1000	Arbor	4101 28th Avenue SW	1920	6	3,680	613	\$1,269,000	9/19/2017	\$211,500	\$345	4.3%
	Orion Place	4127 California Avenue SW	1960	6	5,494	916	\$1,850,000	9/8/2017	\$308,333	\$337	Unavailable
W L	Surf	3035 64th Avenue SW	1957	8	3,960	495	\$1,900,000	8/16/2017	\$237,500	\$480	3.4%
E	Maison Royale	4529 44th Avenue SW	1966	14	10,675	762	\$3,625,000	7/14/2017	\$258,929	\$340	3.8%
	1526 44th Avenue SW	1526 44th Avenue SW	1991	12	9,323	777	\$3,475,000	7/14/2017	\$289,583	\$373	3.8%
The state of	Admiral	3056 60th Avenue SW	1993	7	5,863	838	\$2,425,000	7/10/2017	\$346,429	\$414	3.5%
	Viridian	6917 California Avenue SW	2015	30	6,124	204	\$5,030,000	6/30/2017	\$167,667	\$821	5.9%
	Rogene	9043 35th Avenue SW	1958	13	7,976	614	\$2,200,000	6/15/2017	\$169,231	\$276	3.7%
	Delridge Micros	4546 Delridge Way SW	2013	16	2,992	187	\$2,000,000	5/31/2017	\$125,000	\$668	4.9%
	Samsara	2132 California Avenue SW	1979	11	8,661	787	\$3,185,000	5/15/2017	\$289,545	\$368	3.7%
5/1-7	Delridge Apartments	8820 Delridge Way SW	1966	14	10,445	746	\$1,904,654	4/18/2017	\$136,047	\$182	Unavailable
	Westbrook Apartments	8857 Delridge Way SW	1962	17	10,944	644	\$2,312,794	4/18/2017	\$136,047	\$211	Unavailable
	Allison	9020 35th Avenue SW	1962	18	12,552	697	\$2,325,000	1/31/2017	\$129,167	\$185	4.2%
	AVERAGES		1972	13	7,647	641	\$2,693,035		\$225,299	\$391	4.1%

INSIGHT: West Seattle continues its trajectory from a nearly suburban residential community on the edge of Seattle to a well-defined urban neighborhood. From 2010 to 2017, developers doubled the inventory of apartment units in West Seattle to 5,200. Although West Seattle's rental-rate growth was 3% in 2017, vacancy remained well below market at 2.1%. We forecast a healthy amount of untapped rent growth in small, older buildings in West Seattle over the next few years. Expect cap rates to remain low as investors hunt for upside.

# WEST SEATTLE

## **DEVELOPMENTS**

2018

2019

2020

2021

**FUTURE** 

CONDO

**EFFICIENCY** 

Numbers within circles on map below indicate number of units in each development.

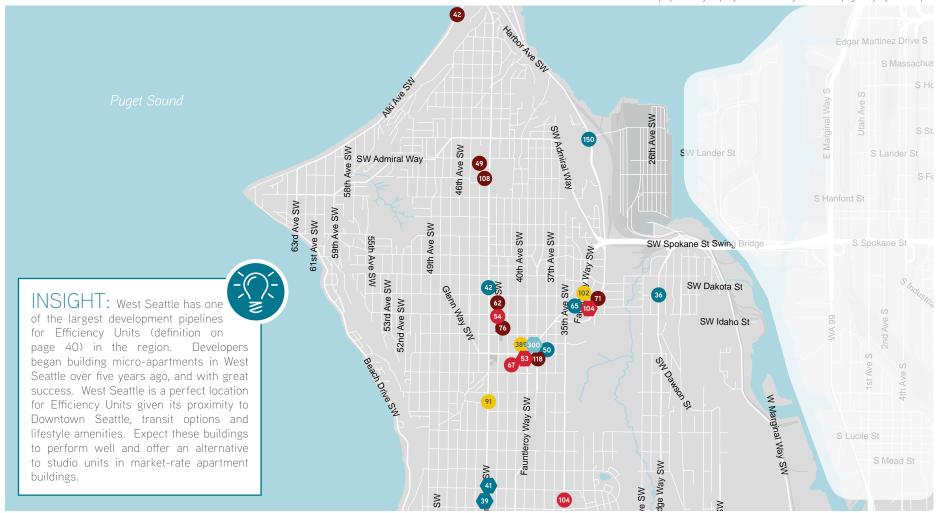
TOTAL DELIVERIES

2018 2019 2020 2021 **FUTURE TOTAL** 382 526 300 582 423 2,213

**EFFICIENCY UNITS POTENTIAL CONDOS** 537

Efficiency Units are defined on page 40.

Potential Condos denotes projects not yet specified as rental or for sale. See page 40 for full description



### 2018 | SEATTLE NEIGHBORHOOD APARTMENT MARKET STUDY

## FIRST HILL / YESLER TERRACE



**AVERAGE** VACANCY



PER SF



HOUSEHOLD INCOME



OCCUPIED UNITS



RENTER OCCUPIED UNITS



## SALES HISTORY

2017	\$196,783	\$435	4.9%
2016	\$190,893	\$465	5.2%
2015	\$198,473	\$328	4.9%
2014	\$198,804	\$393	4.5%
	AVG PRICE PER UNIT	AVG PRICE PER SF	CAP RATE

## **2017 SALES**

PROPERTY	ADDRESS	YEAR BUILT	# UNITS	NRSF	AVG UNIT SF	PRICE	DATE	\$/UNIT	\$/NRSF	CAP RATE
Chateau	119 19th Avenue	1965	21	15,880	756	\$4,222,900	12/8/2017	\$201,090	\$266	Unavailable
Stella	165 17th Avenue	1970	20	14,796	740	\$6,850,000	9/8/2017	\$342,500	\$463	4.5%
506 Broadway	506 Broadway	1989	43	20,334	473	\$4,500,000	7/10/2017	\$104,651	\$221	Unavailable
Emerald 10	315 10th Avenue	2012	36	6,327	176	\$4,985,500	6/1/2017	\$138,889	\$790	5.2%
AVERAGES		1984	30	14,334	536	\$5,139,600		\$196,783	\$435	4.9%

INSIGHT: The most interesting thing about sales metrics in First Hill and Yesler compared to nearby markets is their relatively high cap rate. We believe the discount to own in these neighborhoods is too steep and expect this gap to close in the coming years. Between First Hill's high-rise zoning and the redevelopment of Yesler Terrace, these neighborhoods are becoming important and exciting markets. Nothing highlights this point more than a development pipeline of nearly 7,500 units! We will pay close attention to the higher-than-market average vacancy as thousands of new units continue to fill in these densely-zoned neighborhoods.

# FIRST HILL / YESLER TERRACE

## **DEVELOPMENTS DELIVERIES** 2018 2019 2020 2021 **FUTURE TOTAL** 1,206 1,659 1,298 1,170 2,110 7,443 **EFFICIENCY UNITS POTENTIAL CONDOS** 2018 2019 **FUTURE** 516 Numbers within circles on map below indicate number of units in each development Efficiency Units are defined on page 40. Potential Condos denotes projects not yet specified as rental or for sale. See page 40 for full description. Page 18 E Union St 17th Ave E Columbia St 50 E Cherry St ames St E Jefferson St Page 32 14th Ave E Spruce St PIONEER SQUARE S Washington St S Jackson Place

#### SFATTLE NEIGHBORHOOD APARTMENT MARKET STUDY

## WEST BELLEVUE / REDMOND / KIRKLAND



VACANCY



PER SF



HOUSEHOLD INCOME



OCCUPIED UNITS



OCCUPIED UNITS



AGF

## SALES HISTORY

2017	\$369,984	\$429	2.5%
2016	\$260,626	\$313	3.9%
2015	\$289,060	\$352	3.6%
2014	\$217,743	\$285	5.0%
	AVC DDICE DED LINIT	AVC DDICE DED SE	CADDATE

## **2017 SALES**

### **WEST BELLEVUE**

PROPERTY	ADDRESS	YEAR BUILT	# UNITS	NRSF	AVG UNIT SF	PRICE	SALE DATE	\$/UNIT	\$/NRSF	CAP RATE
Shoreside	9900 SE Shoreland Drive	1965	6	6,561	1,094	\$2,600,000	9/1/2017	\$433,333	\$396	Unavailable
Coachman	520 104th Avenue SE	1965	7	8,976	1,282	\$3,100,000	8/1/2017	\$442,857	\$345	2.5%
AVERAGES		1965	6	7,768	1,188	\$2,850,000		\$438,095	\$371	2.5%

### **KIRKLAND**

	PROPERTY	ADDRESS	BUILT	# UNITS	NRSF	UNIT SF	PRICE	DATE	\$/UNIT	\$/NRSF	CAP RATE
	Jewell	324 6th Avenue S	1962	5	3,740	748	\$1,875,000	10/31/2017	\$375,000	\$501	2.5%
Tribe in	6725 112th Avenue NE	6725 112th Avenue NE	1977	5	5,348	1,070	\$1,840,000	6/23/2017	\$368,000	\$344	Unavailable
MAN BOOK	Residences at 518	518 2nd Street	1901	10	6,056	606	\$3,150,000	4/19/2017	\$315,000	\$520	Unavailable
	Sea Gull	430 Lake Street S	1963	21	12,840	611	\$6,000,000	3/14/2017	\$285,714	\$467	Unavailable
	AVERAGES		1951	10	6,996	759	\$3,216,250		\$335,929	\$458	2.5%

### **REDMOND**

NO SALES

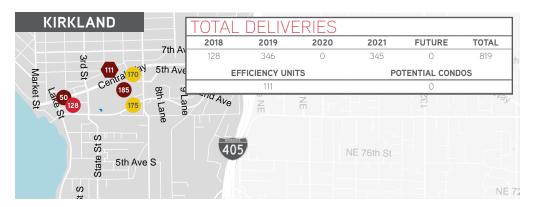
INSIGHT: Although the Bellevue, Redmond and Kirkland markets make up the largest geographic area of all markets in our study, they have experienced the fewest sales. This phenomenon is driven partly by fewer small apartment buildings and by the long-term hold strategy of owners. These are challenging markets to enter. As the City of Seattle continues to push its anti-landlord agenda, look for more investors bidding-up pricing on the Eastside. For the near future, we predict lower cap rates for 5-50 unit buildings on the Eastside than in any Urban Seattle markets. If you have been holding out for the peak, 2018 will be a great year to cash in.

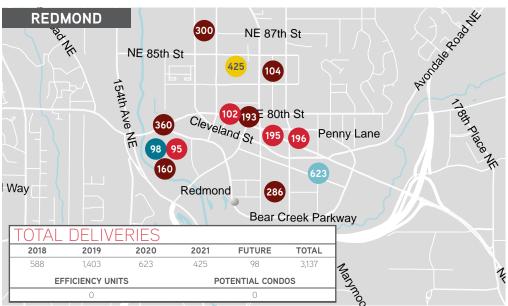
# WEST BELLEVUE / REDMOND / KIRKLAND

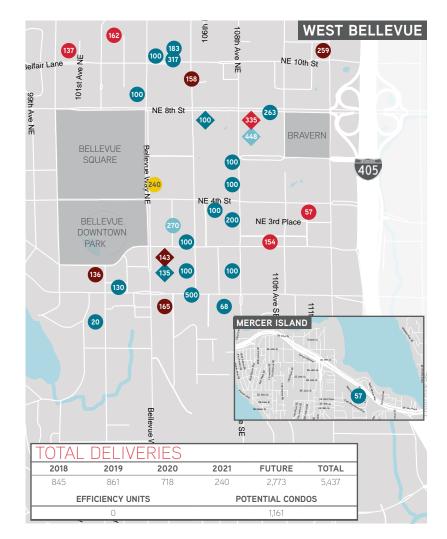
## **DEVELOPMENTS**



Numbers within circles on map below indicate number of units in each development.







## DATA SOURCES

#### **RENT & VACANCY DATA**

Dupre + Scott

#### SALES DATA

Real Capital Analytics CoStar

Dupre + Scott

King & Snohomish County Registrars

#### **DEVELOPMENT DATA**

Pierce Eislen

City of Seattle Department of Planning

Development data collection completed as of December 15, 2017

#### **EMPLOYMENT DATA**

#### EMPLOYMENT DATA ACRONYMS:

#### **DEMOGRAPHIC DATA**

## EFFICIENCY UNIT DEFINITIONS

	Unit Type	Minimum Size	Average Size	Average Monthly Rent	Description	Status
<b>(</b>	Congregate Housing	70 SF	140-200 SF	\$800-\$1,100	A type of housing in which each individual or family has a private bedroom or living quarters, but shares with other residents a common dining room, recreational room, or other facilities.	Allowed in certain zones
<b>(</b>	Micro Housing	. 70 SF	140-200 SF	\$800-\$1,100	Housing style started in Seattle in 2009. Eight bedrooms containing a kitchenette and private bathroom share one common area like a kitchen. This style of project was banned by legislation in 2014.	Not allowed
<	SEDU (old)	220 SF	220-250 SF	\$1,100-\$1,300	A Small Efficiency Dwelling Unit (SEDU) is a slightly undersized conventional studio apartment. It has a complete kitchen, bathroom and closet space.	Not allowed
	SEDU (new)	220 SF	270-300 SF	\$1,100-\$1,400	This unit designation is a result of SDCI adopting the "70-7" rule, a new interpretation of building code language that establishes the "minimum clear floor space" in a dwelling unit. The result is that it is almost impossible to design a unit at the minimum size of 220 SF.	Allowed
	EDU	300 SF	300-370 SF	\$1,400-\$1,600	An Efficiency Dwelling Unit (EDU) is simply a conventional studio apartment. Typically, these are called Efficiency Dwelling Units when the average unit size in a building is less than 400 SF.	Allowed

## CONDO DESCRIPTION

This market report does not cover the condominium development pipeline in King and Snohomish counties. Projects marked as Potential Condos are marked to indicate that, as of December 15, 2017, the project was not specified as a rental or for-sale project. These projects are included in this market study as they may deliver as apartments, and therefore their inclusion in the apartment development pipeline is proper.

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THE SEATTLE MULTIFAMILY TEAM is focused on providing absolute best-in-class brokerage services to apartment developers, investors and owners in Seattle and the Puget Sound region.

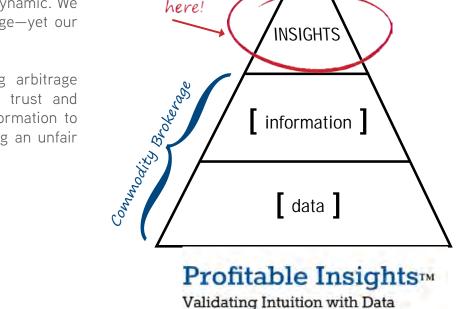
Although we have brokered hundreds of millions of dollars of apartment transactions over the years, our approach to the brokerage business is modern and dynamic. We perform all of the traditional tasks associated with apartment brokerage—yet our clients gain the advantage of modern advisory practices and services.

We think and act in terms of absolute market expertise, exposing arbitrage opportunities and achieving best-in-class sales results. We inspire trust and confidence in our guidance to the market by leveraging data and information to develop Profitable Insights $^{\text{\tiny M}}$  on the market. Our clients excel by having an unfair advantage over the marketplace.

## Services Offered:

- ➤ Sale of stabilized apartment buildings—5 units to 500 units
- > Off-market pursuits of pre-sale and stabilized apartment buildings
- > Sale of development land—apartments & mixed-use
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